

**FOR IMMEDIATE RELEASE**

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## **VUZE AND PBS LAUNCH CONTENT ALLIANCE**

### ***Selected PBS Primetime, Kids and Local Station Content to Be Made Available***

PALO ALTO, Calif. & ARLINGTON, Va.--(BUSINESS WIRE) --Vuze, the fast-growing online entertainment platform, with an established audience of 11 million viewers, today announced that it has inked a content deal with PBS to provide selected PBS programming on a download-to-own basis. Available immediately, Vuze will offer PBS programs including *History Detectives*, *NOVA*, and *Scientific American Frontiers*; and PBS KIDS programs such as *Caillou* and *Teletubbies*, as well as programming from selected local PBS stations. This content can be found at [www.vuze.com](http://www.vuze.com).

"Vuze continues to deliver the best entertainment from the leading networks to our massive audience of viewers," said Gilles BianRosa, CEO of Azureus, the company behind Vuze. "Our relationship with PBS continues to flourish, and we're hard at work partnering with like-minded companies to provide the Vuze community with the most engaging and immersive content today and in the future."

"Making our content available through Vuze is a terrific way to reach our viewers in a new way and provide our award-winning programming in the format they want," said Andrew Russell, Senior Vice President, PBS Ventures. "We are also thrilled that Vuze is working with us to distribute remarkable programming from select local PBS stations."

Episodes of the new PBS programming will be available for download in standard and high-resolution quality.

In early October, Vuze launched the Open Entertainment Platform. The new platform empowers publishers with a full set of tools and options to monetize and share their content for free to an installed base of 11 million. Vuze offers a high-resolution streaming experience in addition to full download of content. To date, Vuze has signed over 100 content partners, including A&E, BBC, CBC, G4 TV, Geneon, The History Channel, Ministry of Sound TV, National Geographic, Showtime, Starz Media, The Poker Channel, TV Guide Channel, and many more.

## **About Vuze**

Vuze is the world's most popular entertainment platform for high-res digital content: video, music, and games. With an installed base of 11 million unique client downloads in its first nine months, more than 500,000 new viewers joining per week and more than 100 content partners to date, Vuze is experiencing unprecedented organic growth. Vuze attracts and features high quality content from a growing roster of global television networks, premier production studios and thousands of maverick content creators, on the most advanced, most open entertainment platform ever created. Vuze is developed by Azureus Inc., with offices in Palo Alto, Paris, and New York.

## **About PBS**

PBS is a media enterprise that serves 355 public noncommercial television stations and reaches more than 75 million people each week through on-air and online content. Bringing diverse viewpoints to television and the Internet, PBS provides high-quality documentary and dramatic entertainment, and consistently dominates the most prestigious award competitions. PBS is a leading provider of educational materials for K-12 teachers, and offers a broad array of other educational services. PBS' premier kids' TV programming and Web site, PBS KIDS Online ([www.pbskids.org](http://www.pbskids.org)), continue to be parents' and teachers' most trusted learning environments for children. More information about PBS is available at [www.pbs.org](http://www.pbs.org), one of the leading dot-org Web sites on the Internet.