

## FOR IMMEDIATE RELEASE

### **Azureus Press Contacts:**

Ayn Allen / Stephanie Tannenberger  
mPRm Public Relations  
323-933-3399  
aallen@mprm.com / stannenberger@mprm.com

### **Starz Media Press Contact:**

Jonathan Taylor  
Starz Media  
818-748-4032  
jonathan.taylor@starz.com

## **AZUREUS PARTNERS WITH STARZ MEDIA TO DELIVER POPULAR ANIME, SCI-FI, HORROR AND COMEDY TELEVISION PROGRAMMING ONLINE**

**Palo Alto, Calif. – Feb. 12, 2007** — Azureus, the company behind one of the most popular Internet applications for the distribution of large files, today announced a content partnership with Starz Media to make a broad range of top video genres available online. The deal marks the third distribution agreement for Azureus since its launch in December. High resolution, long-form content from Starz Media will be available to users on Azureus' digital media platform, currently code named Zudeo ([www.zudeo.com](http://www.zudeo.com)). In December, the company announced its first content partnership with BBC Worldwide.

Anime, comedy, sci-fi and horror are among the in-demand genres from the diverse Starz Media library that will be represented in this partnership. Starz Media series that will be available on Azureus later this year include, *Street Fighter Alpha*, *Ghost in the Shell*, *Astroboy* and *Ninja Scroll*, as well as Season 1 from the *Masters of Horror* series and *Tripping the Rift*.

"With Starz Media, we continue to build upon our commitment to deliver a robust offering of genre based entertainment within an optimal viewing environment," said Gilles BianRosa, CEO, Azureus.

Azureus provides an alternative distribution platform for content providers focused on genres for which there is an avid following. Azureus' new platform, currently code named Zudeo, enables content providers to publish, showcase, and distribute high resolution, long-form content easily, securely and at minimal cost. This includes video and games in High Definition or DVD quality over the Internet. Innovative service features also include content discovery through search, browsing, channels and tagging, as well as easier integration with firewalls, and a completely revamped, easy-to-use interface.

"Through this partnership with Azureus, we hope to reach the millions of genre fans online and build upon the avid audience interested in our video titles and series," said Marc DeBevoise, senior vice president, business development and strategy, Starz Media. "We're excited about Azureus' high resolution format and its potential."

### **About Azureus Inc.**

Azureus Inc. is the provider of the most popular P2P application for the transfer of large files. With more than three years of technology innovation, proven robustness, and more than 130 million downloads of its application, Azureus users connect with one another from more than 100 countries and 40 languages. In addition, leading companies including Sun Microsystems, employ Azureus servers to distribute applications or other content to their customers. The Azureus client is also included in Red Hat's Fedora Linux Operating System.

Today, Azureus operates a leading global video aggregation and distribution platform driven by the exchange of long-form, High Definition or DVD quality videos and licensed digital content from leading media companies. The new commercial-grade platform is supported by powerful peer-sharing technology, enabling its vast global community the ability to browse, share, search and discover unique multimedia entertainment in a high-resolution format. Visit [www.zudeo.com](http://www.zudeo.com) for more information.

### **About Starz Media**

Starz Media, LLC, is a programming production and distribution company operating worldwide. It includes the Film Roman, Anchor Bay Entertainment, and Manga Entertainment brands. Its units create animated and live-action programming – including theatrical films – and programming created under contract for other media companies. It distributes that programming, and programming acquired from outside producers, through home video retailers, theaters, broadcasters, ad-supported and premium television channels, and Internet and wireless video distributors in the US and internationally. Starz Media is an operating unit of Starz, LLC, which is a wholly owned subsidiary of Liberty Media Corporation that is attributed to Liberty Capital Group, [www.starz.com](http://www.starz.com).